

**Foro Académico sobre Competencia y Regulación Digital:
Desafíos de las Políticas Regulatorias en Plataformas Digitales y
sus Ecosistemas.**

**Digital Competition and Regulation and Academic Forum:
Challenges of Regulatory Policies on Digital Platforms and
their Ecosystems.**

Day 1. November 16th (16:00 – 21:00 hrs. CDT)

16.00/16:30 hrs. Opening

16.30 - 17.10 **Keynote Conference.**

The Economic Costs of Regulation of Online Platforms and Marketplaces
Dr. Jorge Padilla. Head of Compass Lexecom

17.10 – 17.30 Q&A

Coffee Break (10 min)

17.45 - 18:30 hrs **Panel A.**

Cooperación. Conflictos competenciales
Cooperation. Conflict of Jurisdiction

Comisionada Presidenta Brenda Hernández (COFECE) 15 min

Comisionado Sostenes Díaz (IFT) 15 min

· Dra. Josefina Cortés Campos (EGobiernoTP) 15 min

· Moderador Eileen Matus (LegalTec Lab EGobiernoTP)

18:30 – 18.40 Q&A

Day 1. November 16th (16:00 – 21:00 hrs. CDT)

18:45 – 19:30 **Panel B.**

Cooperación entre Autoridades. Esfuerzos de colaboración Cooperation between Authorities. Collaborative Endeavors

- Comisionada Ana María Reséndiz (COFECE) 15 min
- Comisionado Ramiro Camacho Castillo (IFT) 15 min
- Ana Barbara Mungaray (Titular de la Unidad de Desarrollo Productivo SE) 15 min
- Moderador Jose Roldán Xopa (CIDE)

19.30 hrs. **Cocktail**

Day 2. November 17th (9:00-14:00 hrs. CDT)

9.00 – 9.30 Opening

9:30 – 10.10 **Keynote Conference.**

Regulating OTT Platforms in the Digital Economy

Krisztian Katona. Vice President of Global Competition and Regulatory Policy, Computer & Communications Industry Association (CCIA)

10.10 – 10.30 Q&A

Coffee Break (15 min)

10:50 – 12:00 **Panel C.**

¿Cuál será el futuro regulatorio de Big Tech, Telecom & OTT? What will be the regulatory future of Big Tech, Telecom & OTT?

- María Elena Estavillo (Centro-i) 15 min
- Comisionado Alejandro Faya (COFECE) 15 min
 - Salvador Flores Santillan (IFT) 15 min
- Carlos Mena (Creel García-Cuellar Aiza) 15 min
 - Moderador Andrea Marván (COFECE)

12:00 – 12:15 Q&A

12:30 – 1.10 **Keynote Conference.**

Justicia especializada y mercados digitales

Specialized Justice and Digital Markets

Juan Pablo Gómez Fierro. Juez Segundo de Distrito en Materia Administrativa especializada en Competencia Económica, Radiodifusión y Telecomunicaciones

Second District Judge in Administrative Matters specialized in Economic Competition, Broadcasting and Telecommunications